Electronic Acknowledgement Receipt					
EFS ID:	11922408				
Application Number:	10681476				
International Application Number:					
Confirmation Number:	7476				
Title of Invention:	Methods and systems for programmably generating electronic creatives for display on an electronic network				
First Named Inventor/Applicant Name:	Ron Hyman Rothman				
Customer Number:	98804				
Filer:	Zurvan Mahamedi/Linda Mirelez				
Filer Authorized By:	Zurvan Mahamedi				
Attorney Docket Number:	10-366-US (cbs020000)				
Receipt Date:	25-JAN-2012				
Filing Date:	08-OCT-2003				
Time Stamp:	19:26:51				
Application Type:	Utility under 35 USC 111(a)				
Payment information:					

## Payment information:

Information:

Submitted with Payment		no	no			
File Listin	g:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)	
1	Power of Attorney	0021_CBSCP139_POA_AF.pdf	58785	no	1	
			6a6383e16a4e639ef182727as27F44911504 ab7			
Warnings:						

Total Files Size (in bytes): 149297								
Information:								
Warnings:								
2	Assignee showing of ownership per 37 CFR 3.73(b).	0021_CBSCP139_POA_373b_St mt_AF.pdf	90512 celld184cfecld2398908ddl534702961e5c 12de	no	2			

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

## New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810). a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.